

We Invite YOU to Exhibit at the...



Wisconsin Association of
Medical Equipment Services

25th Annual Convention

September 10 - 12, 2008

at the Grand Geneva Resort in Lake Geneva

Exhibitor Showcase 2008

Register
Today!

September 10, 2008

Golf Outing at Grand Geneva's Highland Golf Course
at 1:00 p.m.

Reception at 6:00 pm

Exhibitor Set up from 6:00 pm - 9:00 pm

September 11, 2008

Exhibits
8:30 am - 5:00 pm on perimeter of Educational Sessions

Educational Sessions
8:30 a.m. - 5:00 p.m.

Boat Cruise on Lake Geneva
6:30 pm - 8:30 pm

September 12, 2008

Educational Sessions & Exhibits
8:30 a.m. - Noon

Exhibit
at the
best show
in the
Midwest!



Wisconsin Association of
Medical Equipment Services

Greetings!

The Wisconsin Association of Medical Equipment Services, representing home medical equipment and services businesses, invites you to our 2008 Annual Convention. Rapid growth and change in the home care market demands that suppliers enhance their marketing and operations skills. Educational sessions on topics of vital interest to home medical equipment and services suppliers and exhibitors showing the latest products and services, attract home medical equipment and services providers from all over Wisconsin to the WAMES Annual Convention.

Attendees

There will be opportunities to present your products to over 100 owners, managers, clinicians and supervisory personnel from durable medical equipment/supplies, home infusion, respiratory and rehab companies from Wisconsin & Illinois, all in one location!

Benefits To You!

- Purchasing Directors & Sales Depts invited! (free admission to hall with participating cos.)
- Reasonable exhibit fees
- Discount on multiple exhibit spaces
- Customers who appreciate your support of the HME industry when you bring your products and services to their Annual Meeting.
- Reception with silent auction to be held in Exhibit Hall – those who contribute receive extra recognition! This event is a BIG draw!
- Dedicated exhibit hours

Exhibit Space Fees

Each 8' deep x 10' wide exhibit space includes all events and meals on Thursday & Friday for two booth personnel.

	First Booth	Add'l
WAMES Associate Member	See attached reg form	
Non-member Exhibitor	\$525	\$400
Add'l Booth Staff (1st two are free)	\$50	\$50

Questions?

Any questions, please contact Ann Barrett, Executive Director at 715/366-7500 or via fax at 715-366-4501 or email at abarrett@uniontel.net

Benefits of Exhibiting

- Ideal location on the perimeter of the educational session rooms
- Complimentary WAMES member list for promotion of your exhibit before the event for members
- List of attendees provided
- Description of your products in the Convention Program
- Fee includes attendance at all sessions & the reception for two people from the exhibiting company. Exhibit space with draped sides and back, 8' skirted table, id sign

Exhibit Policies

- Exhibits are reserved based on receipt of completed application and full payment before setup.
- Written notice of cancellation is required. A 50% refund will be granted for cancellations received before September 1, 2008. No refunds after this date.
- Every effort will be made to provide the location requested while insuring that direct competitors are not adjacent.

Liability

WAMES shall not nor shall any of its sponsors or agents be liable for damage to or loss of exhibitors' property through theft, fire accident or any destructive cause. Exhibitors shall insure their own exhibit and display materials. Exhibitors shall assume all responsibility for damage to the exhibit area and shall indemnify and exempt WAMES and the Grand Geneva Resort from all liability which may ensue from any cause whatsoever, including injury to visitors, exhibitors or their agents. **Conditions:** The company listed herein hereby authorizes the Wisconsin Association of Medical Equipment Services to reserve space in WAMES 2008 Annual Meeting & Exhibition, to be held September 10 - 12, 2008 in Lake Geneva, WI. It is understood that all displays are subject to approval from WAMES and that all exhibitors must adhere to the rules and regulations set forth by WAMES and the Grand Geneva Resort. Completion of this application and payment of fees indicates agreement with all provisions listed herein.

Extra Equipment & Shipping

Upon receipt of a completed Exhibit Application and full booth payment by WAMES, Valley Expo will send each exhibitor a service packet for ordering extra booth furnishings, equipment or electricity.

Lodging:

The Grand Geneva has offered WAMES special room rates of \$149 single or double for the WAMES Annual Convention. For reservations, call the Grand Geneva directly at: 800/558-3417 or 262/248-8811 and mention you are with the WAMES convention to receive this rate. Web site is: www.grandgenevaresort.com

Directions:

See the Grand Geneva web site for directions: http://www.grandgeneva.com/location/location_directions.asp



25th Annual Convention

September 10-12, 2008

EXHIBITOR APPLICATION

Contact Information (this information will be listed in our conference program)

1	Name	Title	
2	Name	Title	
	Company		
	Address		
	City / State / Zip		
	Phone	Fax	Email

Additional Booth Staff (two booth personnel are included in fee. Additional booth staff \$50.00 ea.)

1	Name
2	Name
3	Name
4	Name

Conference Program Description

Please describe your products/services for the conference program (you can also email this to abarrett@uniontel.net) Limit 50 words:

Registration

If you are already a WAMES member at the Silver level, one booth is included with your membership. If you have a Gold membership, you are entitled to two booths. Additional booths for either level may be purchased at \$450 each. Bronze membership does not include a booth.

Membership level	Rate	Total
<input type="checkbox"/> Silver Member <input type="checkbox"/> already paid	\$995.00	
<input type="checkbox"/> Gold Member <input type="checkbox"/> already paid	\$1,495.00	
<input type="checkbox"/> Bronze Member (booth is extra)	\$450.00	
<input type="checkbox"/> Additional Booth Staff	\$50.00 ea.	
<input type="checkbox"/> Non-member	\$525.00	
<input type="checkbox"/> Sponsorship Contribution	See next page for options	

Payment

Check

Make check payable to WAMES

Mail to:

WAMES
PO Box 389
Wild Rose WI 54984

Credit Card

Fax to WAMES at 715-366-4501 with credit card information.

VISA _____ MasterCard _____
card number _____ exp. date _____
amount \$ _____ signature _____

TOTAL \$



Wisconsin Association of
Medical Equipment Services

P.O. Box 389
Wild Rose, WI 54984

phone 715-366-7500
fax 715-366-4501

abarrett@uniontel.net
www.wames.org

Exhibit Registration
Materials Enclosed!

THE WISCONSIN ASSOCIATION OF MEDICAL EQUIPMENT SERVICES

25th Annual Convention



Wisconsin Association of
Medical Equipment Services

Exhibitor Prospectus

September 10 -12, 2008

at the Grand Geneva Resort in Lake Geneva, WI

REGISTER TODAY!

More Marketing Opportunities

Increase Your Company's Visibility With...

Sponsorship of the WAMES Convention!

Gain more exposure at the WAMES Annual Convention by sponsoring an event or activity. WAMES will acknowledge your support in the conference program, display signage thanking you for your support, and make announcements to attendees during the sessions and offer coverage in the next newsletter. Co-sponsorship is also welcome.

- Product Demo* NEW THIS YEAR! \$1,500 - 45 minutes to show and demonstrate your products to attendees
- 25th Anniversary WAMES Conference Tote Bags \$1,000 - everyone will use it for years
- Continental Breakfast \$850 - includes coffee cups with your logo
- Silent Auction Please bring a donation to the very popular silent auction to be held in the exhibit hall! Ideas include gift baskets, golf equipment or apparel, palm pilots, DVD players, Green Bay Packer paraphanelia, artwork, fishing equipment, gift certificates, or anything else you'd like to donate. This year the item you bring will be placed next to your booth for all to bid on!

Product Demonstrations - NEW THIS YEAR!

This is a great opportunity to demonstrate your products in front of all attendees in the educational track specific to your product. You will be in front of the actual buyers and decision makers who do the purchasing of your product. It is like making 40 sales calls in 45 minutes all in one location! At an average cost of \$150 per sales call, this is a tremendous value!

Space is limited so sign up today!

Floor Plan

Please indicate your first five booth choices below:

- First _____
- Second _____
- Third _____
- Fourth _____
- Fifth _____

WAMES Annual Conference 2008
September 10-12, 2008
Grand Geneva Resort
Grand Ballroom

